Modular IP Education Framework (MIPEF)

Social media kit

EPO social media handles: Twitter | Facebook | LinkedIn | YouTube | Instagram

Official website: https://bit.ly/MIPEF
Official hashtags: #MIPEF #MIPEFepo

If you are part of the MIPEF programme, we encourage you to share the news about your participation to your social media audiences. For this purpose, you can use the following materials we have prepared for you.

Visual assets in social media suitable sizes

Find the assets on our dedicated Trello board: https://trello.com/b/Ty13DaTS/mipef

Social media posts suggestions

Our university is proud to have joined the Modular IP Education Framework (MIPEF) powered by the @European Patent Office so that our Master's and PhD candidates can benefit from world-class intellectual property learning journey! Find out what it is and what you can learn, here: https://bit.ly/MIPEF #IPEducation #MIPEF

We're happy to share the news that our university has joined forces with the @European Patent Office for the Modular IP Education Framework (MIPEF) initiative. Honouring the importance of high quality IP education, we are proud to offer a cutting edge learning experience to our students. Get ready to explore the world of patents and innovation like never before! Explore it, here: https://bit.ly/MIPEF #IPEducation #MIPEF

Join us in redefining IP education in Europe! Our partnership with the @European Patent Office on the Modular IP Education Framework (MIPEF) is taking us on an exciting journey of discovery. Explore interactive courses, engage with top experts, and earn ECTS credits. The future of intellectual property education is here! Explore it, here: https://bit.ly/MIPEF

#IPEducation #MIPEF

We have news for our Master's and PhD candidates in Science, Engineering, Law, and Business faculties ⅙ We've teamed up with the @European Patent Office for #MIPEF - your gateway to cutting-edge Intellectual Property education! Dive into the world of patents and innovation: https://bit.ly/MIPEF

♀無 #IPEducation

We're fostering P education in Europe! Proud to partner with @European Patent Office for #MIPEF. Master's and PhD candidates in Science, Engineering, Law, and Business faculties will discover world-class IP learning opportunities. Find out what this initiative can offer you: https://bit.ly/MIPEF

Share our video links

Create – Protect – Innovate: Bringing Ideas to Market (Entry level) https://www.youtube.com/watch?v=wMskkrvx4Pc

Create – Protect – Innovate: Bringing Ideas to Market (Advanced level) https://www.youtube.com/watch?v=wUJ vkAi6yk

Interactions

Please tag the EPO's handles on all the social media channels available. This will draw our attention to your posts and allow us to engage with them.

EPO social media handles: <u>Twitter | Facebook | LinkedIn | YouTube | Instagram</u>